RAYNESWAY BLINDS

FRANCHISE OPPORTUNITIES

Be your own boss, **with a name people already trust.**

Raynesway Blinds has been measuring, making and fitting shutters, blinds and awnings in Derby for over 30 years. Now we are looking for driven people to take the Raynesway name into new areas, and to build a business of their own with our backing.

- A trusted local name, rated by customers on Google
- Your own exclusive territory, and no royalties on your sales
- Your call handling, back office and local advertising done for you

30+ years
Of local heritage, formerly Raynesway Interiors.

Google reviews
A reputation customers can check for themselves.

0% royalties
We never take a percentage of your sales.

Exclusive territory
Your own postcode sectors, for the whole three year term.

Why join Raynesway Blinds?

Starting a business from scratch is hard. A franchise gives you a head start: a brand that is already trusted, a way of working that is already proven, and a team to ask when you need advice.

A trusted name from day one

Customers choose a business they feel they can rely on. You start with over 30 years of Raynesway heritage and the reviews our customers leave on Google behind you, instead of building a reputation from nothing.

Products that sell themselves

Plantation shutters, made to measure blinds and awnings for homes, offices and shops. Everyone has windows, and every one of them needs dressing.

An exclusive territory

You are granted your own postcode sectors for the three year term. We will not grant another franchise or run a company-owned business there, and enquiries from our website and phone lines in your territory are passed to you.

No royalties, one fixed fee

We never take a percentage of your sales. You pay one fixed monthly fee, so as your sales grow, more of every pound stays in your business.

Your back office, done for you

A 24/7 call receptionist that books appointments for you, your own local website, bookkeeping and VAT support, email and a customer system, and local Google advertising set up and managed for your area.

Supplier training and support

Product and fitting training comes from our approved manufacturers, and we help you arrange it. You are in business for yourself, but you are never on your own.

What you get as a Raynesway franchisee

Everything you need to start well and keep growing.

- The Raynesway Blinds name, branding and reputation
- An exclusive territory of postcode sectors, for the three year term
- Your own local website and Google Business Profile, hosted, kept secure and kept up to date for you
- A 24/7 AI call receptionist with local phone numbers, which answers your calls and books appointments by phone, text or WhatsApp
- A launch marketing campaign designed to bring in bookings from day one
- Local Google advertising, fully managed, with a monthly ad budget included
- Bookkeeping, VAT and tax support on Xero, with an upgrade available if you become a limited company
- Google Workspace email and access to our customer system
- Access to our approved manufacturers and suppliers, and help arranging their product and fitting training
- Advice and support from the team that runs Raynesway Blinds every day

What we ask in return

A franchise only works when every Raynesway customer gets the same quality of service. So, in return, we ask you to:

- Buy your products from our approved suppliers, which keeps quality and the brand consistent
- Use our systems for your quotes, customers and bookings
- Present the Raynesway brand properly, with branded vehicles and workwear
- Hold public liability insurance, plus vehicle cover and any other insurance your business needs

- Run your business within your own territory and look after your customers

How it works

From first conversation to your first customer, in simple steps.

1 **Get in touch**
Tell us a little about yourself and the area you have in mind. There is no obligation.

2 **Have a conversation**
We talk through the opportunity, answer your questions and find out what you want from the business.

3 **Visit us in Derby**
Come and see how Raynesway Blinds works, meet the team and see the products first hand.

4 **Agree the details**
You receive the full agreement at least 7 days before you sign, so you have time to read it and take advice.

5 **Set up and open**
We set up your systems and phone line, and help you arrange supplier training. Then you start winning customers in your own area.

Is this for you?

You do not need to know anything about blinds. Our approved suppliers train you in their products. What matters is the person you are.

- You want to run your own business and are ready to work hard for it
- You enjoy meeting people and take pride in doing a job properly
- You are practical, organised and good with detail
- You care about customer service and a good reputation
- You are happy to follow a proven way of working and to ask for help

Whether you come from a trade, sales, retail or something completely different, we would like to hear from you.

Questions we are often asked

Do I need experience in blinds or shutters?
No. We do not provide hands-on product training ourselves, but our approved manufacturers run product, measuring and fitting training, and we help you arrange it. What matters most is a good attitude, attention to detail and a love of looking after customers.

How much does it cost to become a franchisee?

There is a one-off franchise fee to set you up, which you can pay up front or spread over your first 12 months. After that you pay one fixed monthly fee, which covers your call handling, advertising and its management, bookkeeping and tax support, and includes a monthly local ad budget. We take no percentage of your sales. You also pay for your own stock, vehicle and insurance. Get in touch and we will talk you through the figures.

Can you tell me how much I will earn?

No. Every business is different, so we do not promise or forecast sales or profit. We will explain how the business works and what you get, so that you can make your own decision.

Which areas are available?

Raynesway Blinds is based in Derby and works across Derby, Nottingham and Burton-upon-Trent. Each franchisee has an exclusive territory made up of postcode sectors. Tell us where you would like to work and we will tell you what is available.

What support will I get?

We answer your calls and book your appointments around the clock, look after your website, bookkeeping and VAT, set up your email and customer system, and run your local advertising. For product and fitting training we help you arrange sessions with our approved manufacturers, and the Raynesway team is there for advice as you grow.

How long is the agreement?

The agreement runs for three years, and you have the right to renew for a further three. You can choose to leave at the end of the first year by giving three months' notice, at least three months before the first anniversary. The franchise fee and your first 12 months of monthly fees are not refundable, even if you give notice to end the agreement. We give you the full agreement at least 7 days before you sign, so you can read the details and take advice.

Do I have to give up my current job straight away?

That is something to talk about with us. Every situation is different, and we would rather help you plan a sensible start than rush you into a decision.

What happens after I enquire?

We will get back to you to arrange a friendly, no-obligation conversation. There is no pressure, and no commitment until you are ready.

Ready to build your own business?

Tell us about yourself and the area you have in mind. We would love to hear from you.

Call 01332 280585 | sales@rayneswayblinds.com

rayneswayblinds.com/franchise/